

CambioML Cookie Notice

Latest Updated: August 22nd, 2024

Introduction

Cambio Corp. ("**CambioML**," "**we**", "**us**" or "**our**"), our service providers, and advertising partners use the following technologies to automatically collect information through our websites (the "**Service**") and in connection with our marketing activities:

- **Cookies.** Cookies are text files that websites store on a visitor's device to uniquely identify the visitor's browser or to store information or settings in the browser for the purpose of tracking user activity and patterns, helping the visitor navigate between pages efficiently, remembering preferences, improving the visitor's browsing experience, and enabling functionality (e.g., chatbots), analytics, and targeted advertising. Cookies used on our site include cookies that we serve as well as cookies served by third parties that we work with to enable the services they provide, such as analytics services that track traffic and usage, and advertising services that serve and measure targeted ads. Some are stored only for the duration of a user session and others are stored long enough to recognize you and collect data from multiple sessions over time. You can learn more about cookies and how to control them at www.allaboutcookies.org.
- **Pixels.** Also known as web beacons or clear GIFs, pixels are embedded in software code or invisibly in image files within web pages or HTML formatted emails and used to demonstrate that a webpage or email was accessed or opened, or that certain content was viewed or clicked, typically to compile statistics about usage of websites and the success of marketing campaigns. We may use pixels to collect information about your interactions with our email messages, such as the links you click on and whether you open or forward a message, the date and time of these interactions and the device you use to read emails.
- **Flash "cookies".** Flash Cookies are small data files that are stored on your device by Adobe Flash Player. Unlike traditional cookies, Flash Cookies can store more complex data and can remain on your device for longer periods of time. They are used to remember your settings and preferences, enable enhanced functionalities, such as video playback, monitor and analyze usage and performance of our website, and prevent fraudulent activities and enhance security.
- **Chatbot features.** The Service provides users with chatbots that users can use to get information and support. We and the third parties that support these features monitor and record the information you submit to the chat to enable the chat and for the other purposes described in our Privacy Notice. When you use these features, you are not communicating with a human.

The categories of data collected by these technologies are described in more detail in the automatic collection section of our [Privacy Policy](#).

Cookies

The categories of cookies and other technologies used on the Service include:

- **Strictly Necessary.** These technologies are necessary for the website to function and cannot be disabled without disrupting basic site functionality.
- **Analytics.** Analytics technologies allow us to count visits and traffic sources and analyze user activity so we can measure and improve the performance of our sites. They help us to know which pages are the most and least popular and see how visitors move around the sites.
- **Advertising.** Advertising cookies/pixels are set by our advertising partners to collect information about your use of the site, our communications, and other online services over time and with different browsers and devices. They use this information to show you ads online that they think will interest you and to measure their performance.

Your choices

You can decide not to accept cookies or other technologies. If you do not accept our cookies or other technologies, you may experience some inconvenience in your use of the Service. For example, we may not be able to recognize your computer or mobile device, you may need to log in every time you visit our Sites, or certain features of the Sites may not work. Your choices for managing cookies include:

- **Browser settings.** Most browsers let you reject cookies, clear cookies and browser web storage, prevent pixels/clear gifs from loading, and block javascript software code. To do this, follow the instructions in your browser settings.
- **Google Analytics.** You can find out more information about Google Analytics and learn how prevent the use of Google Analytics relating to your use of our Sites here: <https://tools.google.com/dlpage/gaoptout>
- **Industry opt-out tools.** You can opt out of receiving targeted ads on websites through members of the Network Advertising Initiative by clicking here or the Digital Advertising Alliance by clicking here. You can also opt out of receiving targeted advertising in mobile apps through participating members of the Digital Advertising Alliance by using the AppChoices mobile app. Please note that we may work with companies that offer their own opt-out mechanisms and may not participate in these opt-out programs.
- **Flash “cookies”.** You can manage and control Flash cookies through the settings in Adobe Flash Player. Adobe provides tools to manage Flash cookies through the Flash Player Settings Manager. Please note that disabling Flash cookies may affect the functionality of some features on our websites.

For more information about how we collect, use, and share your personal information, see our [Privacy Policy](#).

Changes

The technologies we use may change from time to time and this notice is subject to change at any time.

Questions

If you have any questions about this Cookie Notice, please contact us at info@cambiomi.com